

**Carbone Lorraine will be Peugeot Sport's exclusive technical partner  
for the 2004 World Rally Championship**

Groupe Carbone Lorraine has announced the signature of an exclusive partnership with Peugeot Sport for 2004. As part of this partnership, Carbone Lorraine will supply Peugeot with disk pads for the Peugeot 307 WRC.

During 2003, the Group's braking division developed a revolutionary disk pad technology that dissipates the energy from high-power braking systems. This advanced technology was tested successfully by the Peugeot Total team during the 2003 season on the 206 WRC and has just been adopted on the 307 WRC for the 2004 season.

Carbone Lorraine's racing brakes were chosen by Peugeot because they combine the high performance of new sintered materials, which the Group already supplies for TGV high-speed trains, with the expertise of Carbone Lorraine's specialist engineers in energy dissipation.

Drivers, including Marcus Gronholm (World Champion in 2000 and 2002), who brake left-footed while continuing to accelerate, thus keep the same braking power on all circuits irrespective of the temperatures reached.

This partnership, which will enable Carbone Lorraine to leverage on Peugeot Sport's image and reputation to sell its range of RC 6 racing brakes right around the world, demonstrates the success of the Group's strategy of developing new products in partnership with its customers.



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**Reminder:**

*Carbone Lorraine is an industrial group specialising in electrical components (brushes for electric motors, magnets and industrial fuses) and advanced materials and technologies. Well-established world-wide, the Group holds world-class positions in all its main markets:*

- *Electrical Applications*
- *Permanent Magnets*
- *Electrical Protection*
- *Advanced Materials & Technologies*
- *World # 2 in brushes for electric motors*
- *World # 3 in magnets for automobiles*
- *World # 2 in industrial fuses*
- *World # 1 in thermal anti-corrosion equipment*
- *World # 2 in high-temperature applications of isostatic graphite*

*The Group is listed on the Premier Marché of the Paris Stock Exchange and is a constituent of the SBF 120 and Euronext 150 indices.*

To find out more about the Group, please visit our web site at [www.carbonelorraine.com](http://www.carbonelorraine.com).

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