

**Carbone Lorraine has received two prestigious awards
from its North American customers**

Through its Ferraz Shawmut subsidiary, Carbone Lorraine has won two awards for excellence from Affiliated Distributors and Imark, the leading US associations of electrical equipment distributors.

Ferraz Shawmut won the Supplier Excellence in Marketing Award from Affiliated Distributors, which stated that the prize was given in recognition of the development of a complete set of marketing programmes, tools and high value-added services for its customers.

Imark awarded Ferraz Shawmut the Excellence in Product Development Award as a reward for Ferraz Shawmut's innovative abilities, as well as the successful launch of several new products deployed rapidly across the Imark network with the support of suitable marketing materials.

"These awards are extremely important because they confirm that our sales and marketing efforts are efficiently geared to meeting the needs of our distributors and our customers. They will help us to get full benefit of the upswing in the North American economy" commented Marc Renart, Head of the Electrical Protection division.

These prestigious awards are just recompense for Carbone Lorraine's achievements as part of its continuous improvement and customer satisfaction policy.

--end--

Reminder:

Carbone Lorraine is an industrial group specialising in electrical components (brushes for electric motors, magnets and industrial fuses) and advanced materials and technologies. Well-established world-wide, the Group holds world-class positions in all its main markets:

- *Electrical Applications*
- *Permanent Magnets*
- *Electrical Protection*
- *Advanced Materials & Technologies*
- *World # 2 in brushes for electric motors*
- *World # 3 in magnets for automobiles*
- *World # 2 in industrial fuses*
- *World # 1 in thermal anti-corrosion equipment*
- *World # 2 in high-temperature applications of isostatic graphite*

The Group is listed on the Premier Marché of the Paris Stock Exchange and is a constituent of the SBF 120 and Euronext 150 indices.

To find out more about the Group, please visit our web site at www.carbonelorraine.com.

Contact for investor relations

**Carbone Lorraine
Anne MILLS**

Tel.: +33 (0)1 46 91 54 48
Fax: +33 (0)1 46 91 54 07
anne.mills@carbonelorraine.com

Contact for press relations

**Publicis Consultants.Ecocom
Daphné CLAUDE**

Tel. : +33 (0)1 44 43 75 89
Fax : +33 (0)1 44 43 75 65
daphne.claude@consultants.publicis.fr

